



Stop Ordering Packaging.

Let us tightly-couple our production line to yours so that custom packaging arrives exactly when you need it for perfectly synchronized just-in-time custom packaging.

- ✓ Lower packaging inventory
- ✓ Eliminate the risk of late shipments
- ✓ Save big dollars on shipping and packaging admin

We call it **Synchronicity**



How to get to just-in-time packaging **Synchronicity**



Buy your *custom* packaging from Larson Packaging Company.

Give us your production schedule and we deliver the day you need it.



Buy ALL *standard* packaging from a bulk shipping supplier.

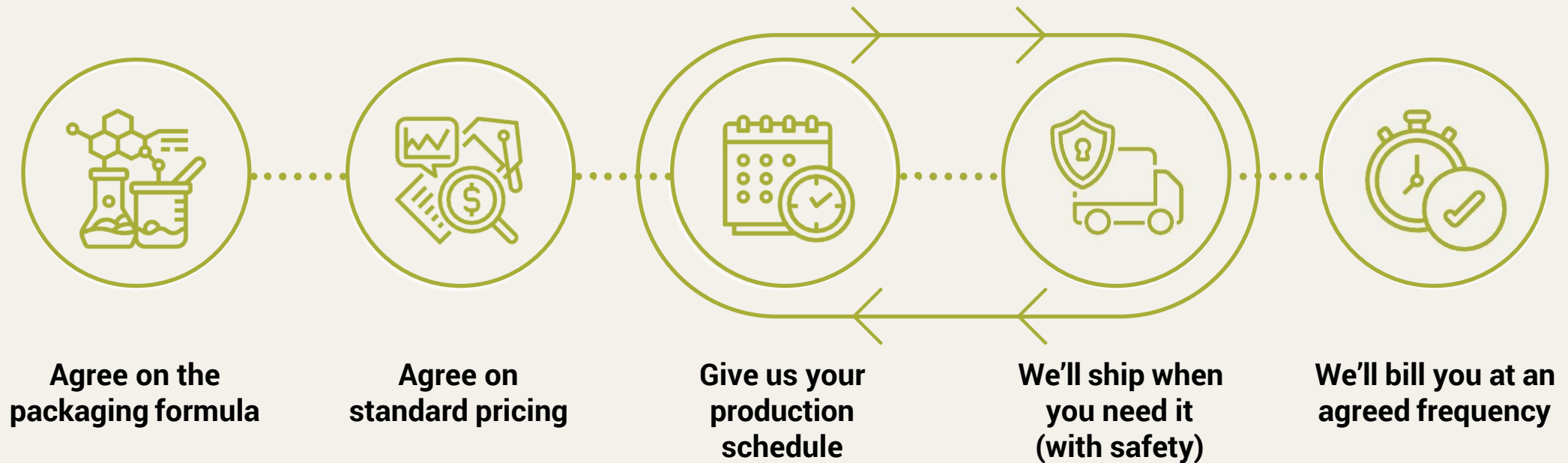
They're so fast you can order the day before you need it!



Consolidate your packaging with suppliers that deliver just in time.

This will save you money and allow you to keep your packaging stocks low.

Here's how **Synchronicity** works





Companies rely on our expertise in protective packaging to get their products safely yet cost-effectively to the point of use



LARSON
PACKAGING
COMPANY



BAY AREA
(408) 946-4971



SAN DIEGO
(619) 579-7166

larsonpkg.com

We help you optimize for performance, usability, presentation and cost.



Performance

- > Shock & Vibration
- > Mishandling and impact
- > Static, dust and abrasion
- > Abrasion and moisture



Usability

- > Ease loading/unloading
- > Toolless
- > Reuse
- > Organization of parts



Presentation

- > Branding
- > Quality
- > Intuitive/clear
- > Usage



Total Cost

- > Packaging
- > Product damage
- > Operations
- > Freight



Synchronicity

More value than just fast packaging

Estimated annual savings based on a typical use case

Packaging Design and Engineering Support

We design, prototype and test the packaging system using the optimal materials and fabrication methods so your engineers don't have to.

Packaging Protection Performance

\$40 billion of products shipped; zero damage. Less than 0.05% in-transit damage probability with our packaging.

Warehouse Space Savings

Just-in-time delivery reduces the volume of packaging inventory you need to hold.

Faster Loading & Unloading

Custom packaging designs that allow reduced packing, loading and unloading times for simplified handling.

\$50,000

\$250,000

\$200,000

\$50,000

\$40,000

\$25,000

\$20,000

ESTIMATED
\$635,000

TOTAL SAVINGS
DELIVERED BY **Synchronicity**

Packaging Admin Savings

The tight coupling of our packaging team with your production line eliminates the need for up to 3 full-time packaging admins.

Shipment Delivery Performance

Eliminate missed shipment penalties due to custom packaging failing to arrive on-site on-time.

Packaging Inventory Reductions

No need to carry the cost of packaging inventory. Custom packaging arrives as needed according to the production schedule.



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CASE STUDY

Synchronicity

Californian medical device company saves \$250k+ p.a. with Synchronicity



Challenge


- In-transit packaging failures were resulting in devices arriving at an overseas destination where no one could fix the damaged devices
- Cumbersome packaging design: timewaster to pack and ship
- Too much packaging inventory in the system resulted in warehouse clutter and wasted space
- Unresponsive vendor, especially on new product needs



Solution


- Redesigned export crates with higher performance foam cushioning system with almost zero in-transit damage
- Created synchronized inventory tracking with the customer and their 3PL to ensure their sufficient inventory to ship that day. Production synchronized to meet their ongoing needs and updated daily.
- Customer service and design work closely with the customer on a daily basis to meet packaging demands

Results

SAVED \$200,000
per year in product damage 

The new crate design slashed packing and shipping times from 
30+ mins TO **3 mins**
PER PACKAGE PER PACKAGE

Reduced inventory by **\$50,000** with no late shipments

A dramatic reduction 
in warehouse floor space used for packaging

The new packaging program runs with less than 1 FTE focused on the packaging, which allowed the customer to redeploy headcount and focus on their core business



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Half-day Packaging Exploratory **Workshop**

1

We review your existing procedures and packaging methods

2

We look for opportunities to reduce waste, compress lead times and reduce expenses

3

We agree on the custom packaging formula and get back to you with standard pricing



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