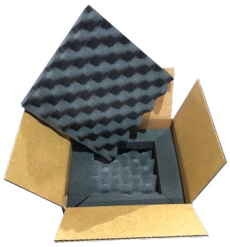
Packaging Comparison

Quick Guide







	Box & Foam	Hybrid Pack	Wooden Crate	ATA Case	Molded Case
Up Front Cost	Low $ per unit	Moderate $$ per unit	Moderate $$-$$$ per unit	Higher $$$$ per unit	Higher $$$$ per unit
STRENGTH & CAPACITY					
Durability/Protection	O	O O	O O O	O O O O	O O O O
Weight Capacity	Up to 160lbs	5lbs - 400lbs	125lbs - Unlimited	50lbs - 400+lbs	10lbs - 250lbs
No. of Trips	1	1	~10	100+	100+
Cost per Trip	Flat	Flat	Low with multiple use	Very low with multiple use	Very low with multiple use
MATERIAL HANDLING					
Ease of Use	Easy	Easy	Moderate to difficult	Easy	Easy
Ease of Transport	Very Easy	Moderate	Somewhat Difficult	Moderate	Easy

Packaging questions to consider

Protection/Safety – How sensitive or delicate is your equipment?

Size/Weight/Uniqueness – How big is your item? How much does it weigh? Any odd-shaped components?

Fragility – How sensitive is it to shock and vibration?

Ease of Use – Who will be loading/unloading your delivery? Will they have the right tools available to open it? How maneuverable should it be?

Material Handling – Will it be carried or moved by a person? Does it require any special tools to use, load and unload?

Aesthetics – Is premium look or branding important to you? Does packaging need to make a strong impression or just get there and work?

Reusability – How many trips does it need to make? Do you plan to reuse it? How many trips?

Cost-Per-Package or Cost-Per-Trip – Do you want closed-loop logistics, or a one-way disposable solution?



The Complete Packaging Comparison Buyer's Guide

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