

CASE STUDY

Veritiv/Iridex



Californian ophthalmology laser manufacturer saves \$100k+ p.a. with Larson Packaging Company



Challenge

- In-transit packaging failures were resulting in devices arriving at their destination where no one could fix the damaged device.
- Cumbersome packaging design: timewaster to pack and ship. Used a lot of unnecessary packing materials.
- Too much packaging inventory in the system resulted in warehouse clutter and wasted space.
- Complicated packaging design that took hours to assemble and secure.



Solution


- We simplified design and reduced the amount of materials.
- Smaller cubic foot print by nesting components in box underneath the table/unit.
- The well allows for easy loading and unloading. User has the option to remove from the side (hinged side) or the front (removable front).
- This design passed ISTA testing at Westpack and the projection is 500 packs/year.

Results

SAVED \$100,000 per year in product damage, ease of loading, securing and minimal packaging materials 

The new crate design slashed packing and shipping times from  **30+ mins** to **3 mins** PER PACKAGE PER PACKAGE

Reduced inventory by **\$50,000** with no late shipments

A dramatic reduction  in warehouse floor space used for packaging

The new packaging program runs with less than 1 FTE focused on the packaging, which allowed the customer to redeploy headcount and focus on their core business

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