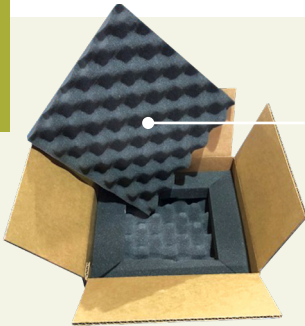


Selecting the right protective packaging for your product

Selecting the right protective packaging for transporting and storing your equipment or products is one of the most-reliable ways to save yourself time, money, and grief.

The Options



Box and Foam

LOWDOWN: Use this as a cheaper option that's super easy to handle, if you are shipping something lighter or durable.



Wooden Crate

LOWDOWN: Use this if you're willing to spend a little more but don't want to break the bank, and if you're willing to put the work in during transport and handling, also if you have a super heavy product.



ATA Case

LOWDOWN: Use this if you're willing to spend and put in some effort for transport, but need a lot of protection and have a heavier product, and will be shipping it a lot.

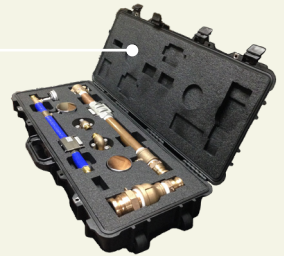
Hybrid Pack

LOWDOWN: Use this if you still want a cheap option, but are looking for something specific, want a little more protection, or are shipping something heavier. Do this if you're willing to put in a little extra effort during transport.



Molded Case

LOWDOWN: Use this if you're willing to spend, but don't have to worry about transport and have a lighter product (compared to ATA).



At a glance



Box & Foam



Hybrid Pack



Wooden Crate



ATA Case



Molded Case

	Box & Foam	Hybrid Pack	Wooden Crate	ATA Case	Molded Case
Up Front Cost	Low \$ per unit	Moderate \$\$ per unit	Moderate \$\$-\$\$\$ per unit	Higher \$\$\$\$ per unit	Higher \$\$\$\$ per unit
STRENGTH & CAPACITY					
Durability/Protection	○	○○	○○○	○○○○	○○○○
Weight Capacity	Up to 160lbs	5lbs - 400lbs	125lbs - Unlimited	50lbs - 400+lbs	10lbs - 250lbs
No. of Trips	1	1	~10	100+	100+
Cost per Trip	Flat	Flat	Low with multiple use	Very low with multiple use	Very low with multiple use
MATERIAL HANDLING					
Ease of Use	Easy	Easy	Moderate to difficult	Easy	Easy
Ease of Transport	Very Easy	Moderate	Somewhat Difficult	Moderate	Easy

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